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APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. 10/091,878 03/05/2002 Terry G. Kelley COCH-0010 6957 EXAMINER 7590 08/31/2005 JEFFREY J. KING, ESQ. BOGART, MICHAEL G GRAYBEAL JACKSON HALEY LLP ART UNIT PAPER NUMBER 155-108TH AVENUE, N.E. SUITE 350 3761

DATE MAILED: 08/31/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

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Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)
10/091,878	KELLEY, TERRY G.
Examiner	Art Unit
Michael G. Bogart	3761

The MAILING DATE of this communication appears on the cover sheet with the correspondence address
THE REPLY FILED 18 August 2005 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.
1. The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:
a) \square The period for reply expires <u>3</u> months from the mailing date of the final rejection.
b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).
Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL
2. The Notice of Appeal was filed on A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a). AMENDMENTS
3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because
(a) X They raise new issues that would require further consideration and/or search (see NOTE below);
(b) They raise the issue of new matter (see NOTE below);
(c) ⊠ They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or
(d) They present additional claims without canceling a corresponding number of finally rejected claims.
NOTE: (See 37 CFR 1.116 and 41.33(a)).
4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).
5. Applicant's reply has overcome the following rejection(s):
6. Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).
7. For purposes of appeal, the proposed amendment(s): a) will not be entered, or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended. The status of the claim(s) is (or will be) as follows:
Claim(s) allowed:
Claim(s) objected to: Claim(s) rejected: <u>1-32</u> .
Claim(s) withdrawn from consideration:
AFFIDAVIT OR OTHER EVIDENCE
8. The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will <u>not</u> be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e).
9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will <u>not</u> be entered because the affidavit or other evidence failed to overcome <u>all</u> rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).
10. ☐ The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached. REQUEST FOR RECONSIDERATION/OTHER
11. ☑ The request for reconsideration has been considered but does NOT place the application in condition for allowance because: <u>See Continuation Sheet.</u>
12. Note the attached Information Disclosure Statement(s). (PTO/SB/08 or PTO-1449) Paper No(s)13. Other:
TATYANA ZALUKAEVA PRIMARY EXAMINER

TATYANA ZALUKAEVA PRIMARY EXAMINER Walu Continuation of 11. does NOT place the application in condition for allowance because: Applicants assert that niether Meckelburg (US 3,154,070) or De St. Cyr (US 2,210,618) do not have an underside adapted for effective delivery of an anti-aging compound. This argument is not persuasive because the referenced masks are shaped to fit over a human face. The referenced masks are designed to be a delivery device for oxygen, water, parafin wax and other anti-aging substances. These substances are delivered via the underside of the mask which actually contacts the facial skin when in use. Applicants do not claim any patch or mask structure which defines the undersurface in a manner which is materially different from that of the reference. Applicants further assert that the disclosed masks fail to teach a "anti-aging effective compound", and that the reference merely teaches compounds for merely cosmetically reconditioning the skin. This argument is not persuasive because the referenced masks disclose compunds, including parafin wax, water and oxygen do alleviate some of the symptons of aging. Applicants have not claimed any compounds which do more than this, as they can not physcally make the skin any younger than it is nor can they stop it from further aging, they can only alleviate past damage from aging and resist damage from future aging. Applicants further assert that the referenced disclosures do not deliver its disclosed compounds in an effective amount. This argument is not persuasive because the referenced mask will continue to deliver its compounds to a face until it is either removed or all of the compound has leached out. Applicants also do not claim what an effective amount is in terms of actual amount or degree of antiaging.